

2018 Race Sponsorship Levels

Title

Sponsor will provide a **\$10,000** financial contribution

Race will provide the following:

1. Logo on race bibs
2. Logo on the Start/Finish Banner
3. A representative from your company will be given the opportunity to help hand out awards at the ceremony.
4. Tent, table, and banner at race packet pickup permitted (location per our approval, site restrictions may apply)
5. The opportunity to provide coupons or flyers in the pre-race packets
6. Name announced as our top level sponsor in media releases
7. Logo on back of race t-shirts
8. The opportunity to provide an ad or printable coupon for us to send to our email list
9. Ten reduced price race entries
10. Name and logo prominently displayed on race website, in race director's letter to participants, on all race communications and fundraising materials.
11. Permission to use the race logo to advertise as a sponsor
12. A race decal to display at business

Gold

Sponsor will provide a **\$5,000** financial contribution

Race will provide the following:

1. Tent, table, and banner at race packet pickup (location per our approval, site restrictions may apply)
2. The opportunity to provide coupons or flyers in the pre-race packets
3. Name announced as a gold level sponsor in media releases
4. Logo on back of race t-shirts
5. The opportunity to provide an ad or printable coupon for us to send to our email list
6. Five reduced price race entries
7. Name and logo displayed on race website and in race director's letter to participants
8. Permission to use the race logo to advertise as a sponsor
9. A race decal to display at business

Silver

Sponsor will provide a **\$1,500** financial contribution

Race will provide the following

1. Tent, table, and banner permitted at race packet pickup (location per our approval, site restrictions may apply)
2. The opportunity to provide coupons or flyers in the pre-race packets
3. Name announced as a silver level sponsor in media releases
4. Logo on back of race t-shirt
5. Two reduced price race entries
6. Name and logo displayed on race website and in race director's letter to participants
7. Permission to use the race logo to advertise as a sponsor
8. A race decal to display at business

Bronze

Sponsor will provide a **\$500** financial contribution

Race will provide the following

1. Tent, table, and banner permitted at race packet pickup (location per our approval, site restrictions may apply)
2. The opportunity to provide coupons or flyers in the pre-race packets
3. Name displayed on race website and listed in race director's letter to participants
4. One reduced price race entry
5. Permission to use the race logo to advertise as a sponsor
6. A race decal to display at business

Friend

Sponsor will provide a **\$250** financial contribution

Race will provide the following

1. Name displayed on race website and listed in race director's letter to participants