



**Saturday, March 22, 2025 | Scott Stadium**

Be part of the Charlottesville Ten Miler's historic 50th running by becoming a sponsor! C10M sponsorship packages offer prime exposure, connecting you with thousands of runners, volunteers, and spectators from Charlottesville and beyond.

Contact: Karen Murray, Race Director | [cvilletenmilerrd@gmail.com](mailto:cvilletenmilerrd@gmail.com)

## SPONSORSHIP LEVELS

### TITANIUM LEVEL SPONSOR

**SPONSORSHIP LEVEL: \$15,000**



### PLATINUM LEVEL SPONSOR

**SPONSORSHIP LEVEL: \$7,500**

- Logo around start/finish line
- 2 Logos on Huge Feather Flag Mile Marker
- Option to help give awards at Awards Ceremony
- Table at race packet pickup
- Provide digital coupons/flyers in the pre-race packets
- Announced in media releases
- Large logo on race t-shirts
- Provide digital ad/coupon to send to race email list
- Name & Logo prominently displayed on race website and on all race communications
- Permission to use the race logo to advertise as a sponsor
- 15 free registration bibs

### GOLD LEVEL SPONSOR

**SPONSORSHIP LEVEL: \$5,000**

- 2 Logos on Huge Feather Flag Mile Marker
- Table at race packet pickup
- Provide coupons/flyers in the pre-race packets
- Announced in media releases
- Medium logo on race t-shirts
- Provide a digital ad/coupon to send to race email list
- Name & Logo prominently displayed on race website and on all race communications
- Permission to use the race logo to advertise as a sponsor
- 10 free registration bibs

### SILVER LEVEL SPONSOR

**SPONSORSHIP LEVEL: \$2,500**

- Table at race packet pickup
- Provide digital coupon/flyer in pre-race emails
- Announced in media releases
- Small Logo on race t-shirts
- Name & Logo on race website
- Permission to use the race logo to advertise as a sponsor
- 5 free registration bibs

**ADDITIONAL SPONSORSHIP OPPORTUNITIES ON BACK**

# SPONSORSHIP LEVELS, CONT.

## BRONZE LEVEL SPONSOR

### SPONSORSHIP LEVEL: \$500

- Name & Logo on race website
- Permission to use the race logo to advertise as a sponsor
- 3 free registration bibs

## FRIENDS LEVEL SPONSOR

### SPONSORSHIP LEVEL: \$250

- Name & Logo on race website

## MILE MARKER

### SPONSORSHIP LEVEL: \$150

- Name & Logo at 1 mile markers

# 2025 BENEFICIARIES

## PRIMARY BENEFICIARIES



## SECONDARY BENEFICIARIES

