



Saturday, March 22, 2025 | Scott Stadium

Be part of the Charlottesville Ten Miler's historic 50th running by becoming a sponsor! C10M sponsorship packages offer prime exposure, connecting you with thousands of runners, volunteers, and spectators from Charlottesville and beyond.

Contact: Karen Murray, Race Director | cvilletenmilerrd@gmail.com

SPONSORSHIP LEVELS

TITANIUM LEVEL SPONSOR

SPONSORSHIP LEVEL: \$15,000



FOR SPONSORSHIP!

Contact Karen Murray, Race Director, for more information.

cvilletenmilerrd@gmail.com

PLATINUM LEVEL SPONSOR

SPONSORSHIP LEVEL: \$7,500

- Logo around start/finish line
- 2 Logos on Huge Feather Flag Mile Marker
- Option to help give awards at Awards Ceremony
- Table at race packet pickup
- Provide digital coupons/flyers in the pre-race packets
- Announced in media releases
- Large logo on race t-shirts
- Provide digital ad/coupon to send to race email list
- Name & Logo prominently displayed on race website and on all race communications
- Permission to use the race logo to advertise as a sponsor
- 15 free registration bibs

GOLD LEVEL SPONSOR

SPONSORSHIP LEVEL: \$5,000

- 2 Logos on Huge Feather Flag Mile Marker
- Table at race packet pickup
- Provide coupons/flyers in the pre-race packets
- Announced in media releases
- Medium logo on race t-shirts
- Provide a digital ad/coupon to send to race email list
- Name & Logo prominently displayed on race website and on all race communications
- Permission to use the race logo to advertise as a sponsor
- 10 free registration bibs

SILVER LEVEL SPONSOR

SPONSORSHIP LEVEL: \$2,500

- Table at race packet pickup
- Provide digital coupon/flyer in pre-race emails
- Announced in media releases
- Small Logo on race t-shirts
- Name & Logo on race website
- Permission to use the race logo to advertise as a sponsor
- 5 free registration bibs

ADDITIONAL SPONSORSHIP OPPORTUNITIES ON BACK

SPONSORSHIP LEVELS, CONT.

BRONZE LEVEL SPONSOR

SPONSORSHIP LEVEL: \$500

- Name & Logo on race website
- Permission to use the race logo to advertise as a sponsor
- 3 free registration bibs

FRIENDS LEVEL SPONSOR

SPONSORSHIP LEVEL: \$250

- Name & Logo on race website

MILE MARKER

SPONSORSHIP LEVEL: \$150

- Name & Logo at 1 mile markers

2025 BENEFICIARIES

PRIMARY BENEFICIARIES



SECONDARY BENEFICIARIES

