



CHARLOTTESVILLE TEN MILER

Saturday, March 23, 2024 | Scott Stadium

SPONSORSHIP OPPORTUNITIES

TITANIUM LEVEL SPONSOR

TAKEN Charlottesville Albemarle Convention and Visitors Bureau

SPONSORSHIP LEVEL: \$15,000

PLATINUM LEVEL SPONSOR

- Logo around start/finish line
- 2 Logos on Huge Feather Flag Mile Marker
- Option to help give awards at Awards Ceremony
- Table at race packet pickup
- Provide digital coupons/flyers in the pre-race packets
- Announced in media releases
- Large logo on race t-shirts
- Provide digital ad/coupon to send to race email list
- Name & Logo prominently displayed on race website and on all race communications
- Permission to use the race logo to advertise as a sponsor
- 15 free registration bibs

SPONSORSHIP LEVEL: \$7,500

GOLD LEVEL SPONSOR

- 2 Logos on Huge Feather Flag Mile Marker
- Table at race packet pickup
- Provide coupons/flyers in the pre-race packets
- Announced in media releases
- Medium logo on race t-shirts
- Provide a digital ad/coupon to send to race email list

GOLD LEVEL SPONSOR CON'T.

- Name & Logo prominently displayed on race website and on all race communications
- Permission to use the race logo to advertise as a sponsor
- 10 free registration bibs

SPONSORSHIP LEVEL: \$5,000

SILVER LEVEL SPONSOR

- Table at race packet pickup
- Provide digital coupon/flyer in pre-race emails
- Announced in media releases
- Small Logo on race t-shirts
- Name & Logo on race website
- Permission to use the race logo to advertise as a sponsor
- 5 free registration bibs

SPONSORSHIP LEVEL: \$2,500

BRONZE LEVEL SPONSOR

- Table at race packet pickup
- Provide digital coupons/flyers in the pre-race emails
- Name & Logo on race website
- Permission to use the race logo to advertise as a sponsor
- 3 free registration bibs

SPONSORSHIP LEVEL: \$500

FRIENDS LEVEL SPONSOR

- Name & Logo on race website

SPONSORSHIP LEVEL: \$250